

Yamhill Lavender Festival

A destination on the Oregon Lavender Festival Tour

Vendor Information/Rules

July 9-10, 2011

About the Yamhill Lavender Festival

The Oregon Lavender Festival is a celebration of all things lavender, complemented by art, food, music, and fun. The Festival includes several lavender farms and nurseries open for tours and u-pick, and the Yamhill Lavender Festival for artists, crafters, food vendors, live music, lavender crafting, and more. The Festival is an annual event that takes place the second weekend in July each year. The Yamhill Community Resource Center (YCRC) and the Yamhill Valley Lavender Growers (YVLG) produce the Yamhill Lavender Festival, which is a fundraiser for community programs.

Yamhill Lavender Festival Dates and Times

Saturday, July 9th and Sunday, July 10th 2011. Yamhill Lavender Festival hours are 10am-8pm on Saturday and 10am-5pm on Sunday.

Yamhill Lavender Festival Location

Yamhill's Beulah Park hosts the Yamhill Lavender Festival, under majestic oaks surrounding the music pavilion. The park is grassy and shaded, with food booths and an indoor art show on-site. Rows and clusters of artists' booths allow for booth visibility and attendee convenience.

Set Up / Break Down

Beulah Park is available for booth setup at 6 am Saturday, July 9th. All vehicles must be unloaded and off the grass by 9 am. Setup must be complete before the Lavender Festival start time of 10 am. Booth contents can be left over night at the vendor's discretion; event volunteers remain on-site all night Saturday to provide security, but YVLG and YCRC are not responsible for lost or stolen items. Breakdown of booths must not begin until the Festival is officially over at 5 pm on Sunday, July 10th; breakdown must be complete by 9 pm. Vendors are responsible for leaving booth area clean.

Access to the Yamhill Lavender Festival

The Yamhill Lavender Festival is accessed via 3rd St. Please enter the second driveway, at the corner of Hemlock and 3rd Streets. There is a limited amount of set up time. To allow all vendors access the unloading area, please park your unloaded vehicle **before** setting up your booth. Please park your vehicle at least 3 blocks from the Festival to allow more parking for attendees. There is parking available at the Yamhill Grade School located on Main St (Hwy 240) for larger vehicles or those with trailers.

Booth Size / Fees

Booth fee is \$100 for the weekend. Booths are 10'x10'. All work must be kept within booth boundaries. The Yamhill Lavender Festival management reserves the right to assign booths.

Tents

If you use a tent to cover your space (recommended), you must weight your tent. This is required as a safety precaution.

Jurying of Artists / Vendors

YVLG / YCRC invite artists and growers to apply. A Yamhill Lavender Festival committee juries all new applicants. Criteria include handcraftsmanship, artistic skill, originality, and market enhancement/suitability. Management reserves the right to remove un-juried items from booths. This process is an important part of the long-term success and integrity of the Yamhill Lavender Festival. At least 3 photographs of items must be included with the application. Photographs may be printed, e-mailed, or on CD. Please include a self-addressed stamped envelope if you would like your photographs returned. There is a non-refundable jury fee of \$10.00. Returning artisans need to submit only items not previously exhibited for jurying.

Promotion

The Marketing Committee extensively promotes The Oregon Lavender Festival. Event promotion includes press releases, posters, flyers, and a Web presence with search engine optimization and internet marketing. If you would like posters to display, please provide the number needed on your application form. The Festival Web site contains a list of all Yamhill Lavender Festival vendors for the current year as soon as the vendor list is finalized. Web links are included with reciprocal link to the Festival Web site.

Notification of Acceptance

Jurying begins after March 1th jurying continues on the 1st of each following month until all spaces are full. Artisans are encouraged to apply early, as space is limited for this popular event. Applications received after all spaces are full are wait-listed.

Cancellation

If you are accepted to exhibit at the Yamhill Lavender Festival and you need to cancel for any reason, please notify the vendor coordinator as soon as possible so that we may contact a wait-listed vendor. Application fees are non-refundable. Booths are non-transferable.

Smoking is not allowed in or around the Lavender Festival. Please do not bring your pet(s).

Questions and Contacts

If you have any questions about the application process or about the Yamhill Lavender Festival please contact the vendor coordinator:

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